

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
950297-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	950297	07898911

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/02/12	10/05/12	M-F Early Sunrise	5:00-6:00 AM	-TWTF--	:30	5	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	5	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/02/12	5:13 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12P130H	\$300.00 NM
5	WESH	Tu	10/02/12	5:53 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12P130H	\$300.00 NM
1	WESH	W	10/03/12	5:25 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12A133H	\$300.00 NM
3	WESH	Th	10/04/12	5:44 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12A133H	\$300.00 NM
4	WESH	F	10/05/12	5:27 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12A133H	\$300.00 NM
2	10/08/12	10/08/12	M-F Early Sunrise	5:00-6:00 AM	M-----	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	5:12 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12Z141H	\$325.00 NM
3	10/02/12	10/05/12	M-F Sunrise @6AM	6:00-7:00 AM	-TWTF--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/02/12	6:55 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12P130H	\$800.00 NM
2	WESH	W	10/03/12	6:22 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12P130H	\$800.00 NM
1	WESH	Th	10/04/12	6:55 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12A133H	\$800.00 NM
4	10/02/12	10/05/12	NBC Today Show	7:00-9:00 AM	-TWTF--	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	3	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12P130H	\$1,200.00 NM
2	WESH	Th	10/04/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12A133H	\$1,200.00 NM
3	WESH	F	10/05/12	8:35 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12A138H	\$1,200.00 NM
5	10/02/12	10/05/12	*Early Sunrise @4:30AM 430a-5am		-TWTF--	:30	4	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$40.00				

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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7	10/06/12	10/06/12	Sat 5-6a Class of Time - Immediately Pre-emptible without notice	Sat 5-6a	-----S-	:30	2	\$50.00	NM																																																							
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8	10/06/12	10/06/12	Sat Sunrise 6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S-	:30	1	\$250.00	NM																																																							
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9	10/06/12	10/06/12	NBC Saturday Class of Time - Pre-emptible with notice	Sat 8-10am	-----S-	:30	1	\$1,100.00	NM																																																							
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FIN# 59-3186949



www.wesh.com

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
950297-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/07/12	10/07/12	NBC MEET THE PRESS NBC MEET THE PI		-----S	:30	1	\$5,500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/07/12	9:59 AM	NBC MEET THE PRESS	NBC MEET THE PI	:30	OFA12Z141H	\$5,500.00 NM
13	10/02/12	10/05/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-TWTF--	:30	4	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	9:52 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12P130H	\$600.00 NM
3	WESH	W	10/03/12	9:33 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12A133H	\$600.00 NM
4	WESH	Th	10/04/12	9:15 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12A133H	\$600.00 NM
2	WESH	F	10/05/12	9:48 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12A133H	\$600.00 NM
14	10/08/12	10/08/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	9:36 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12A138H	\$800.00 NM
15	10/02/12	10/05/12	NBC Today Show II	10AM-11AM	-TWTF--	:30	4	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/02/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	OFA12P130H	\$600.00 NM
1	WESH	W	10/03/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	OFA12P130H	\$600.00 NM
4	WESH	Th	10/04/12		NBC Today Show II	10AM-11AM	:00		\$600.00 NM
See MG 15.5,15.6,15.7									
3	WESH	F	10/05/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	OFA12A138H	\$600.00 NM
5	WESH	Sa	10/06/12	5:13 AM	Sat 5-6a	Sat 5-6a	:30	OFA12A138H	\$100.00 NM
MG for 15.4 10/04									
6	WESH	Sa	10/06/12	7:15 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	OFA12Z141H	\$250.00 NM
MG for 15.4 10/04									
7	WESH	Su	10/07/12	7:41 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	OFA12Z141H	\$250.00 NM
MG for 15.4 10/04									
16	10/08/12	10/08/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	10:57 AM	NBC Today Show II	10AM-11AM	:30	OFA12Z141H	\$700.00 NM
17	10/02/12	10/05/12	NBC Today Show III	11AM-12PM/10-11/	-TWTF--	:30	4	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/02/12	11:28 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA12P130H	\$600.00 NM
1	WESH	W	10/03/12	11:51 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA12A133H	\$600.00 NM
2	WESH	Th	10/04/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA12A133H	\$600.00 NM
4	WESH	F	10/05/12	11:51 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA12A133H	\$600.00 NM
18	10/02/12	10/05/12	M-F NOON NEWS 12-12:12:00-12:30 PM		-TWTF--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

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Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/02/12	10/05/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	-TWTF--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
	10/01/12	10/07/12	-TWTF--				2	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	12:00 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12P130H	\$400.00 NM
2	WESH	W	10/03/12	12:27 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12P130H	\$400.00 NM
19	10/08/12	10/08/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	M-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12A138H	\$500.00 NM
20	10/02/12	10/05/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-TWTF--	:30	6	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	6	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	4:28 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12P130H	\$750.00 NM
6	WESH	W	10/03/12	4:24 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12P130H	\$750.00 NM
2	WESH	W	10/03/12	4:42 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12A133H	\$750.00 NM
5	WESH	Th	10/04/12	4:27 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12A133H	\$750.00 NM
3	WESH	Th	10/04/12	4:58 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12A133H	\$750.00 NM
4	WESH	F	10/05/12	4:28 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12A133H	\$750.00 NM
21	10/02/12	10/05/12	M-F 5-6 PM ROT	5:00-6:00 PM	-TWTF--	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/02/12	5:27 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12P130H	\$900.00 NM
1	WESH	W	10/03/12	5:41 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12P130H	\$900.00 NM
3	WESH	Th	10/04/12	5:53 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12A133H	\$900.00 NM
4	WESH	F	10/05/12	5:41 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12A138H	\$900.00 NM
22	10/02/12	10/05/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-TWTF--	:30	5	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	5	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	Tu	10/02/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12P130H	\$1,200.00 NM
5	WESH	Tu	10/02/12	6:29 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12P130H	\$1,200.00 NM
1	WESH	W	10/03/12	6:29 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12A133H	\$1,200.00 NM
3	WESH	Th	10/04/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12A133H	\$1,200.00 NM
2	WESH	F	10/05/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12A133H	\$1,200.00 NM
23	10/08/12	10/08/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	6:21 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12A138H	\$1,400.00 NM
24	10/06/12	10/06/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S-	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	1	\$1,200.00				

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Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1537	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/06/12	10/06/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S-	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/06/12	6:22 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	OFA12Z141H	\$1,200.00 NM
25	10/07/12	10/07/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/07/12	6:28 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	OFA12A138H	\$1,200.00 NM
26	10/02/12	10/05/12	M-F Entertainment Tonight	7:00-7:30 PM	-TWTF--	:30	4	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	Tu	10/02/12	7:10 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12P130H	\$1,600.00 NM
2	WESH	W	10/03/12	7:11 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12P130H	\$1,600.00 NM
3	WESH	Th	10/04/12	7:29 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12A133H	\$1,600.00 NM
1	WESH	F	10/05/12	7:09 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12A138H	\$1,600.00 NM
27	10/08/12	10/08/12	M-F Entertainment Tonight	7:00-7:30 PM	M-----	:30	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	7:29 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12Z141H	\$1,700.00 NM
28	10/02/12	10/05/12	M-F Access Hollywood	Access Hollywood /	-TWTF--	:30	5	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	5	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	7:40 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12P130H	\$1,600.00 NM
4	WESH	W	10/03/12	7:42 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12A133H	\$1,600.00 NM
5	WESH	W	10/03/12	7:56 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12P130H	\$1,600.00 NM
3	WESH	Th	10/04/12	7:55 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12A133H	\$1,600.00 NM
2	WESH	F	10/05/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12A133H	\$1,600.00 NM
30	10/02/12	10/06/12	M-Su News @ 11PM	11-1135p	-TWTFS-	:30	3	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTFS-	3	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	11:22 PM	M-Su News @ 11PM	11-1135p	:30	OFA12P130H	\$1,400.00 NM
3	WESH	Th	10/04/12	11:31 PM	M-Su News @ 11PM	11-1135p	:30	OFA12A133H	\$1,400.00 NM
2	WESH	Sa	10/06/12	11:20 PM	M-Su News @ 11PM	11-1135p	:30	OFA12A138H	\$1,400.00 NM
31	10/02/12	10/05/12	NBC Tonight Show	11:35P-12:35XM	-TWTF--	:30	4	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	12:09 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12P130H	\$850.00 NM
2	WESH	W	10/03/12	12:09 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12A133H	\$850.00 NM
4	WESH	Th	10/04/12	12:08 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12A133H	\$850.00 NM
3	WESH	F	10/05/12	12:08 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12A133H	\$850.00 NM

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Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1537	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/08/12	10/08/12	NBC Tonight Show	11:35P-12:35XM	M-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/08/12	12:30 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12A138H	\$850.00 NM
33	10/02/12	10/05/12	NBC Carson Daly ON	NBC Carson Daly C	-TWTF--	:30	4	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTu		10/02/12	1:46 AM	NBC Carson Daly ON	NBC Carson Daly C	:30	OFA12P130H	\$100.00 NM
3	WESHW		10/03/12	2:01 AM	NBC Carson Daly ON	NBC Carson Daly C	:30	OFA12P130H	\$100.00 NM
4	WESHTh		10/04/12	2:00 AM	NBC Carson Daly ON	NBC Carson Daly C	:30	OFA12A133H	\$100.00 NM
2	WESHF		10/05/12	1:46 AM	NBC Carson Daly ON	NBC Carson Daly C	:30	OFA12A138H	\$100.00 NM
34	10/08/12	10/08/12	NBC Carson Daly ON	NBC Carson Daly C	M-----	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/08/12	2:04 AM	NBC Carson Daly ON	NBC Carson Daly C	:30	OFA12Z141H	\$100.00 NM
35	10/08/12	10/08/12	Mon NBC Prime VOICE	Prime Other	M-----	:30	1	\$8,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$8,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/08/12	8:48 PM	Mon NBC Prime VOICE	Prime Other	:30	OFA12A138H	\$8,000.00 NM
36	10/02/12	10/02/12	NBC Prime GO ON/ NEW	9:00-10:00 PM	-T-----	:30	1	\$3,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-T-----	1	\$3,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTu		10/02/12	9:20 PM	NBC Prime GO ON/ NEW NORM	9:00-10:00 PM	:30	OFA12P130H	\$3,800.00 NM
39	10/05/12	10/05/12	NBC Prime WHITNEY/CC	8:00-9:00 PM	----F--	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHF		10/05/12		NBC Prime WHITNEY/COMM	8:00-9:00 PM	:00		\$2,000.00 NM
See MG 39.2									
2	WESHF		10/05/12	8:20 PM	NBC Prime GRIMM	8:00-9:00 PM	:30	OFA12A138H	\$2,000.00 NM
MG for 39.1 10/05									
40	10/05/12	10/05/12	NBC Prime GRIMM	9:00-10:00 PM	----F--	:30	1	\$3,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	1	\$3,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHF		10/05/12	9:17 PM	NBC Prime GRIMM	9:00-10:00 PM	:30	OFA12A133H	\$3,800.00 NM
41	10/07/12	10/07/12	NFL	8:00PM-conclusion	-----S	:30	2	\$12,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	2	\$12,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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DUPLICATE INVOICE

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



www.wesh.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
950297-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/07/12	10/07/12	NFL	8:00PM-conclusion	-----S	:30	2	\$12,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/07/12	10:09 PM	NFL	8:00PM-conclusion	:30	OFA12Z141H	\$12,000.00 NM
2	WESH	Su	10/07/12	10:53 PM	NFL	8:00PM-conclusion	:30	OFA12A138H	\$12,000.00 NM
42	10/08/12	10/08/12	NBC Prime REVOLUTION	10:00-11:00 PM	M-----	:30	1	\$6,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	10:36 PM	NBC Prime REVOLUTION	10:00-11:00 PM	:30	OFA12Z141H	\$6,000.00 NM
43	10/02/12	10/02/12	NBC Prime VOICE	8:00-9:00 PM	-T-----	:30	1	\$7,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-T-----	1	\$7,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	8:19 PM	NBC Prime VOICE	8:00-9:00 PM	:30	OFA12P130H	\$7,000.00 NM
44	10/07/12	10/07/12	Sun 5-6a	Sun 5-6a	-----S	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/07/12	5:41 AM	Sun 5-6a	Sun 5-6a	:30	OFA12A138H	\$50.00 NM
45	10/02/12	10/02/12	NBC Prime PARENTHOOD	10:00-11:00 PM	-T-----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-T-----	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	10:32 PM	NBC Prime PARENTHOOD	10:00-11:00 PM	:30	OFA12P130H	\$4,500.00 NM
46	10/05/12	10/05/12	NBC Prime DATELINE	10:00-11:00 PM	----F--	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	----F--	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	10/05/12	10:30 PM	NBC Prime DATELINE	10:00-11:00 PM	:30	OFA12A138H	\$4,000.00 NM
47	10/06/12	10/06/12	Notre Dame Football	5:00A-4 XM	-----S-	:30	2	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	2	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/06/12	7:38 PM	Notre Dame Football	5:00A-4 XM	:30	OFA12A138H	\$2,500.00 NM
2	WESH	Sa	10/06/12	10:23 PM	Notre Dame Football	5:00A-4 XM	:30	OFA12Z141H	\$2,500.00 NM
48	10/08/12	10/08/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	4:55 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12A138H	\$800.00 NM
49	10/08/12	10/08/12	M-F Access Hollywood	Access Hollywood /	M-----	:30	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Invoice #	Invoice Date	Invoice Month	Invoice Period
950297-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
49	10/08/12	10/08/12	M-F Access Hollywood	Access Hollywood /	M-----	:30	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/08/12	7:55 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12A138H	\$1,700.00 NM
50	10/08/12	10/08/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/08/12	5:53 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12Z141H	\$1,000.00 NM
51	10/03/12	10/05/12	KATIE COURIC DAY	2-3PM	--WTF--	:30	3	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--WTF--	3	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		10/03/12	2:12 PM	KATIE COURIC DAY	2-3PM	:30	OFA12A133H	\$200.00 NM
1	WESH	Th	10/04/12	2:59 PM	KATIE COURIC DAY	2-3PM	:30	OFA12A133H	\$200.00 NM
3	WESH	F	10/05/12	2:36 PM	KATIE COURIC DAY	2-3PM	:30	OFA12A138H	\$200.00 NM
Total Spots							105		

Payment Terms 30 Days

<u>Gross Total</u>	\$144,310.00
<u>Agency Commission</u>	\$21,646.50
<u>Net Amount Due</u>	\$122,663.50